

**PRESS RELEASE**

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FOR IMMEDIATE RELEASE

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**Alliance Takes to Radio Airwaves to Advocate for Fair Revenue,  
Balanced Approach in Upcoming Special Legislative Session**

(Albuquerque) -- An ad from the Better Choices New Mexico alliance hit the radio airwaves today. It illustrates many of the concerns around continued cuts to public education, health care, public safety, and other critical services faced by New Mexicans.

The ad features a conversation between an educator and first responder who are concerned about the lack of resources they have to successfully serve the public. It encourages listeners to contact their legislators and urge them to pass fair revenue enhancements.

New Mexico's budget has already been cut by \$700 million. More cuts would severely undermine the foundations of New Mexico's future prosperity. A balanced approach would include raising necessary revenue to strengthen the middle class by protecting investments in our future success, promising new opportunity, and offering a helping hand for families faced with growing economic insecurity.

The ad is attached separately as an mp3 file.

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